



# neighborhood news

from your local market

Volume 1, Issue 1

## Big box discounts without the big box.

### We're coming to the neighborhood.

We just wanted to introduce ourselves. We're fresh&easy Neighborhood Market,™ your new neighborhood grocery store. Here's a little bit about us.

We're always listening to our customers—it's how we decide everything, from the products we carry to how we reduce our impact on the environment, to how we treat our customers and staff.

Our stores were designed to be quick and easy, with everything you need in one place. That's why we carry our own line of high-quality products with your favorite brands, all at unbelievably low prices. We also offer freshly prepared meals delivered daily from our kitchen.

That's just part of our story. Take a look inside to learn more about us. We're looking forward to meeting you! 🍷



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# great food you can trust

## Wholesome food, not whole paycheck.

All fresh&easy products are made without artificial colors or flavors, contain no high-fructose corn syrup or added trans fats and use preservatives only when absolutely necessary. Why? Because our customers tell us they want to be able to pronounce everything they put on their tables. And they don't want to break the bank doing it.

Our 98¢ Produce Packs are a great way to eat well on any budget. While the selection varies based on season, the price does not. So you will always find a variety of fresh fruits and vegetables for just 98¢.

Our fresh&easy ready-made meals are made fresh daily. With a dedicated team of chefs, we cook the meals the same way you would in your



own kitchen. Only now you don't have to. So whipping up a wholesome family meal can now be done in just minutes.

After one visit, you'll find shopping a cinch with the right selection of quality food and award-winning wines at incredible prices. Come in and see for yourself! And while you're in, stop by the Kitchen Table to try products we're sampling. 🍷



friends of  
fresh&easy™



Friends look out for each other, which is why we send our friends the latest news, sneak peeks of new products and exclusive discounts. Sign up to become one of our friends online at [freshandeasy.com/friends](http://freshandeasy.com/friends). After all, you can never have too many good friends—especially the kind that helps save you money, right? 🍷

# a great place to work

**We have great team members, and we're always looking for more.**

Every month we're creating more great jobs. We hire people from the neighborhood—in fact, more than half our store employees live within four miles of their store. All our jobs offer competitive pay and comprehensive benefits because people who are rewarded fairly, valued, and treated with respect will enjoy where they work. 🌱



*Team members showing their fresh&easy green spirit at a recent meeting.*

## fresh&easy will be hiring in your neighborhood!

We're always looking for friendly people who work well in a team and want to have some fun doing it. Yes, experience is good, but if you are enthusiastic and have a



great attitude, we're also happy to train you. And since we're a neighborhood market, we're recruiting directly from the neighborhood.

Working with us has some great benefits! We offer a 401(k) retirement plan with company match, up to 10% quarterly bonuses, and affordable medical, prescription drug, dental and vision coverage. As we get closer to the store opening, we will be hiring in your neighborhood, so keep an eye on our website. 🌱



# a good neighbor

## Giving back to our neighborhood.

We're always trying to find ways to help out our neighbors. Each of our stores has a budget for product donations, and whenever we open a new store, we ask the neighborhood to nominate local nonprofit groups to receive a \$1,000



donation. We also give our employees paid time off to volunteer in the community. With budgets so tight, our customers told us local schools needed financial support, so we developed a program called *Shop for Schools* to help. By shopping at our stores at certain times during the year, customers can help raise money for local schools to use for whatever they need the most. ♻️



## we care about the environment

We're always thinking of creative ways to care for the environment and to reduce our energy usage. It's why we've built one of the largest roof-mounted solar panels in the U.S. on our distribution center. It's 500,000 square feet— that's almost ten football fields— and uses the sun to help generate the facility's energy.

In our stores, we offer a range of reusable shopping bags, starting at just 99 cents, to help our customers choose a more eco-friendly way to carry their groceries. ♻️



Our store in Cathedral City, CA, is the first fresh & easy to be recognized as a Gold-certified LEED store. LEED certification is achieved by efficient energy use, lighting, water use and a variety of other sustainable strategies.