



FOR IMMEDIATE RELEASE  
January 26, 2012

CONTACT: Brendan Wonnacott  
310.384.3833  
[brendan.wonnacott@freshandeasy.com](mailto:brendan.wonnacott@freshandeasy.com)

## **FRESH & EASY KICKS OFF RECRUITMENT FOR INTERNSHIP PROGRAM**

*Recruitment efforts expanded using social media to connect with more job seekers*

**EL SEGUNDO, CA** – Fresh & Easy Neighborhood Market this week kicked off recruitment for its 2012 internship program. More than 30 paid positions will be filled at the company's home office in El Segundo and campus facilities in Riverside. Interns are placed in various departments within the company including Human Resources, Supply Chain, Commercial, Marketing, I.T. & Engineering.

To be eligible for the program, applicants must be a current student enrolled in their senior year or a recent graduate from a 4-year accredited university and must commit to full-time work. Positions will be posted on Fresh & Easy's careers website [www.freshandeasy.com/joinus](http://www.freshandeasy.com/joinus) and on the company's new careers Twitter account [twitter.com/fandecareers](http://twitter.com/fandecareers).

"The Fresh & Easy internship program is a great opportunity for students and recent grads to gain once-in-a-lifetime experience with a fast-growing company," said Emma Weare, Fresh & Easy Recruitment Director. "Last year, more than half of our interns found full-time opportunities within Fresh & Easy."

Fresh & Easy recruiters will also be attending local university career fairs to meet potential candidates. If selected, interns will be given the opportunity to be exposed to challenging special projects, leadership training courses and hands-on experience in a fast-paced environment while gaining invaluable performance feedback. Fresh & Easy created a video highlighting the internship program: <http://youtu.be/YY7IDvIrpA>.

Fresh & Easy has also expanded its recruitment efforts through social media channels. Job seekers can connect with Fresh & Easy's recruiters on Twitter, LinkedIn, and Facebook.

Fresh & Easy Recruiters on Twitter:  
Emma Weare [@EmmaWeare](https://twitter.com/EmmaWeare)  
Melanie Tom [@melanietom](https://twitter.com/melanietom)  
Cindy Almanza [@c\\_almanza](https://twitter.com/c_almanza)

LinkedIn:  
<http://www.linkedin.com/groups/fresh-easy-Neighborhood-Market-CAREERS-3857035>

Facebook:  
<http://www.facebook.com/freshandeasy>

## **About Fresh & Easy Neighborhood Market**

In addition to fresh prepared meals, meats and produce, Fresh & Easy offers everyone's favorite national brand products and household items, all at unbelievably low prices. The grocer's popular fresh&easy brand products have no artificial colors or flavors, no added trans fats, no high-fructose corn syrup, and only use preservatives when absolutely necessary.

On average, Fresh & Easy stores use 30% less energy than a typical supermarket, which helps customers save money – and also helps the environment. Fresh & Easy uses LED lighting in external signs and freezer cases, offers customer recycling in every store and uses advanced refrigeration and freezer units to cut back on energy usage. The company also recycles or reuses all of its display packaging, sending the majority back through its distribution center.

For more information about Fresh & Easy, visit [www.freshandeasy.com](http://www.freshandeasy.com). Also follow the company on Twitter at: [www.twitter.com/freshandeasy](http://www.twitter.com/freshandeasy) and become a fan on Facebook at [www.facebook.com/freshandeasy](http://www.facebook.com/freshandeasy).

**###**