



Neighborhood Market

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## FRESH & EASY ANNOUNCES OPENING DATES FOR SEVERAL NORTHERN CALIFORNIA STORES

### *275 Jobs to be Created; Hiring Already Underway*

**EL SEGUNDO, CA** – Fresh & Easy Neighborhood Market today announced the opening dates for several of its first stores in Northern California, set to open beginning in March. These store openings will create more than 275 good jobs throughout Northern California. Fresh & Easy is currently accepting applications for positions on its website at [www.freshandeasy.com/joinus](http://www.freshandeasy.com/joinus).

Northern California opening dates announced today include:

March 2<sup>nd</sup>

- Bird Ave. & Minnesota Ave. San Jose
- Diablo Blvd. & Hwy 680 Danville

March 9<sup>th</sup>

- Cabrillo Hwy. & Linda Mar Blvd. Pacifica

March 16<sup>th</sup>

- Clayton Rd. & Ygnacio Valley Rd. Concord
- Elmira Rd. & Nut Tree Rd. Vacaville

March 23<sup>rd</sup>

- Oakdale Rd. & Lancey Dr. Modesto
- Ygnacio Valley Rd. & San Carlos Rd. Walnut Creek

April 13<sup>th</sup>

- Rosewood Dr. & Santa Rita Rd. Pleasanton

April 27<sup>th</sup>

- Mission Blvd. & Rousseau St. Hayward
- Imola Ave. & Jefferson St. Napa
- Saratoga Ave. & Payne Ave. San Jose

“Opening our first Northern California stores is another big step in our expansion plans, and we look forward to bringing fresh, wholesome food at affordable prices to these neighborhoods,” said Fresh & Easy’s CEO, Tim Mason. “We’re thrilled by the response we’ve already seen on our website for these new job positions and we are proud to bring more good jobs to the area.”

Fresh & Easy will also open two stores in San Francisco early this year. The opening dates for these stores will be announced in the coming weeks. The two stores include:

- 32nd Ave. & Clement St. San Francisco
- 3<sup>rd</sup> St. & Carroll Ave. San Francisco

Entry-level positions start at \$10 an hour in California and offer quarterly bonuses of up to 10% as well as a 401(k) with company match. The company believes everyone deserves access to affordable and comprehensive healthcare and provides all employees the opportunity to work at least 20 hours per week, which entitles everyone to vision, prescription drug, dental and medical coverage with Fresh & Easy paying at least 75%.

For each new store opening, Fresh & Easy invites neighbors to nominate a local, non-profit organization to receive a \$1,000 donation. Based off the nominations from the neighborhood, store employees will select the winning charity. Charity nominations are accepted at: [www.freshandeasy.com/goodneighbor](http://www.freshandeasy.com/goodneighbor).

To learn more about Fresh & Easy, neighbors and customers are invited to join Friends of Fresh & Easy at [www.freshandeasy.com/friends](http://www.freshandeasy.com/friends). By joining, customers will have access to exclusive offers, the latest news on their favorite products and a free canvas bag.

### **About Fresh & Easy Neighborhood Market**

Fresh & Easy operates more than 150 stores in California, Arizona and Nevada. In addition to fresh prepared meals, meats and produce, Fresh & Easy offers everyone's favorite national brand products and household items, all at unbelievably low prices. The grocer's popular fresh&easy brand products have no artificial colors or flavors, no added trans fats, no high-fructose corn syrup, and only use preservatives when absolutely necessary.

On average, Fresh & Easy stores use 30% less energy than a typical supermarket, which helps customers save money – and also helps the environment. Fresh & Easy uses LED lighting in external signs and freezer cases, offers customer recycling in every store, and uses advanced refrigeration and freezer units to cut back on energy usage. The company also recycles or reuses all of its display packaging, sending the majority back through its distribution center.

Fresh & Easy is a pilot member of the LEED Volume Certification Program, demonstrating its commitment to build sustainable buildings. The company has also voluntarily joined the California Climate Action Registry and The Climate Registry to disclose its greenhouse gas emissions. At its distribution center in Riverside, the company invested \$13 million in a solar roof installation, which at 500,000 square feet is one of California's largest.

For more information about Fresh & Easy, visit [www.freshandeasy.com](http://www.freshandeasy.com). Also follow the company on Twitter at: [www.twitter.com/fresh\\_and\\_easy](http://www.twitter.com/fresh_and_easy) and become a fan on Facebook at [www.facebook.com/freshandeasy](http://www.facebook.com/freshandeasy).

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